

JOIN OUR ONLINE BOOTCAMP ON INCLUSIVE INNOVATION!

Discover, define, develop and deliver
the next breakthrough innovation for BoP markets

*An initiative of IB Accelerator and the
"empowering people. Network" of the Siemens Stiftung*



empowering people. Network
Technologies for basic needs

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Are you an entrepreneur looking to create or improve a product or service together with low-income groups?

Join the bootcamp on 'Inclusive Innovation and learn from the best inclusive innovation cases and experts!

We are looking for entrepreneurs working on innovative products in rapidly expanding sectors such as low-end technology, sustainable energy, food/agriculture and water/sanitation.

What is Inclusive Innovation?

Inclusive Innovation is the entrepreneurial development of something new with impact together with low-income groups. Inclusive innovations create impact whether incremental or game changing and go beyond the pure invention process. They balance financial and social return for the entrepreneur or corporate company developing and implementing it as the objective is to create positive economic and social impact for entrepreneurs, corporate companies and consumers.

Inclusive innovations come in many forms:

- A new product (for example, a biogas based milk cooling unit for small holder dairy farmer developed by SimGas)
- A new value chain actor (for example, JITA in Bangladesh distributing to rural places or Guts Agro Industry Plc in Ethiopia).
- A new business model (for example, Pay per use model of energy provider M-Kopa in Kenya)

Learn how to use Inclusive Innovation techniques during your product development work

The online bootcamp will take you through modules in which you get access to the latest industry insights on Inclusive Innovation. You will have the chance to strengthen your capabilities and use a variety of tools to discover, define, develop and deliver inclusive innovations. Participants get to interact with experts and participants from businesses around the world.





WHAT

The online bootcamp will be structured in 4 modules over a 4-week period. Each module consists of videos, background reading material and an assignment. In each module there is room to interact with other course participants. Experts are also active on the forum and will provide feedback on assignments. You will spend approximately 3 hours per week including ~1 hour of individual online reading.

WIN FREE COACHING SESSIONS!

When you submit all 4 assignments during the online bootcamp you will receive tailored feedback from the organizers and you have a chance to be selected as winner of 4x 1 hour of personal coaching from an Inclusive Innovation expert. Make sure you send in quality assignments and you will be among the contestants for the coaching sessions!

WHO

The Bootcamp is designed to fit the needs of Social Entrepreneurs, working in developing countries. Members of the “empowering people. Network” of Siemens Stiftung, members of the IB Accelerator, members of the Engineering for Change community and everyone who is interested in social entrepreneurship is welcome to register.

WHEN

- **FEBRUARY 1ST, 2016:** registration opens
- **MARCH 31ST, 2016:** registration closes
- **APRIL 4TH, 2016:** module 1 – Discover
- **APRIL 13TH, 2016:** module 2 – Define
- **APRIL 20TH 2016:** module 3 – Develop
- **APRIL 27TH, 2016:** module 4 – Deliver
- **MAY 1ST, 2016:** last day to submit assignments

DISCOVER

DEFINE

DEVELOP

DELIVER

1 - Discover your capacity to innovate

- *What is inclusive innovation?*
- *What is the innovator DNA?*
- *What are the latest innovation trends?*
- *Inspirational cases from the field*

2 - Define your innovation space

- *What is a "Job to be done"?*
- *What is an user centric design?*
- *What are the latest technology trends?*
- *How does local context and competitive landscape influence innovation?*

3 - Develop your prototype

- *How to affordably prototype your idea?*
- *Where to find innovators and collaborators?*
- *What are the available innovation networks?*
- *What is the relation between corporate and SME venturing?*

4 - Deliver your market solution

- *What to validate in your innovation?*
- *How to pilot?*
- *What are appropriate financial and legal frameworks?*
- *How to engage communities in the delivery?*

Registration is open from February 1st until March 31st, 2016. The online bootcamp will take place from April 4th until May 1st.

For more information and to register, please visit us at [HTTPS://IBA.VENTURES/BOOTCAMP](https://iba.ventures/bootcamp)

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